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Director, Development

VIRTUAL COMMUNITY INFORMATION SESSION **60 BIRMINGHAM STREET** (former Campbell's Soup) Site Plan Approval Application



We Want You to Join Us!

Since the submission of the Site Plan Approval application, we understand residents and the surrounding community, have questions, comments, and are seeking additional information regarding the proposal at 60 Birmingham Street.

The property owner QuadReal Property Group "QuadReal", in collaboration with planning consultant Weston Consulting, are pleased to host two equivalent virtual community information sessions via Zoom Platform on:

Tuesday, September 29th, 2020

- Session 1: 2:00-3:30 pm
- Session 2: 6:00-7:30 pm

This virtual community information session provides an opportunity to learn more about the project from the owner QuadReal and their consulting team.

The virtual community information session will be organized as a slide presentation, followed by a moderated panel discussion. The community is encouraged to participate and submit questions, as follows:

- In advance of the session to 60birmingham@quadreal.com; or
- During the session to the Zoom Q&A message board.

Please visit www.60birmingham.com to register and obtain the Zoom link to join the meeting. A dial-in number will also be available.

About the Subject Property

60 Birmingham Street ("subject property") is situated at the northwest corner of Birmingham Street and Dwight Avenue in New Toronto's neighbourhood of south Etobicoke. The subject property had previously been owned and utilized by the Campbell Soup Company since the 1930s. In 2018, the Campbell Soup Company announced the closure of their New Toronto factory.

QuadReal acquired the property in late 2018, and intends to maintain the employment uses on site. An application for Site Plan Approval of 60 Birmingham Street was submitted by QuadReal to the City of Toronto in June 2020.

What are we proposing for 60 Birmingham Street?

QuadReal intends to extend the employment legacy on site and proposes to replace the long-existing manufacturing use with a Class "A" last-mile urban distribution and logistics facility.